

Wisium launch in China brings new development perspectives in the premix market.

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ADM (NYSE:ADM), a global leader in Animal Nutrition is announcing the launch of its premix and nutrition services in China. The Wisium portfolio offers producers access to innovative value-added nutrition programs for all livestock species, as well as a strong international network of experts.

ADM entered the Chinese market 20 years ago with facilities in Dalian, in the north of the country. This business has shown a consistent growth in the last five years.

The launch of Wisium in China today will position ADM as a major player for premix in the country, and will drive its development in a very competitive and demanding business environment.

“Wisium will be a key player in boosting our business in China with dedicated and professional teams reinforcing our expertise with our customers”, says Cédric Van Den Bossche, general manager of ADM Animal Nutrition in China.

“This will leverage our development capabilities and complete our products offerings, launching adapted solutions to the market”.

Wisium global expertise will bring innovative concepts and products adapted to local needs in the face of upcoming market challenges.

“Expanding Wisium’s offer is an important next step in creating a global network of customizable nutrition solutions that give producers an edge in solving feed production challenges,” says François Fernandez, vice president, Wisium Premix and Services. “Our unrivalled range of premix solutions, combined with ADM’s expertise, makes us an ideal partner for producers.”

Wisium offerings in China include :

Egg Quality Concept, a nutrition program designed to improve layer performance and egg quality.

Near Infrared Technologies offering quick predictions of nutrient values to ensure quality of raw materials and finished feeds.

Wean up concept: a complete range of products and services adapted to every stage of the piglet life.

Mycotoxins solutions : to protect your animals and ensure their performances.

Jianbo Wang, general manager of ADM’s premix distribution in China, is very confident that today’s expansion will participate in strengthening Wisium’s premix business in China. Wisium is committed to high quality standards, and is driven by an ongoing improvement process in innovation, production processes and services”.

Chinese customers will benefit from Wisium’s services including production management, product development, quality control and performance.

In China, ADM’s premix facilities are based in Dalian, Tianjin, Qingdao, Nanjing, Xiangtan, and Zhangzhou.

Wisium is launched at the CAHE fair on May 18th-20th in Nanchang (Jiangxi province, China), please come and visit us on our booth 2A18 (international Hall).

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About Wisium: *Wisium is the international brand of the premix business of ADM, a major global player in animal nutrition for over 60 years. Wisium offers millers, integrators and home mixers a strong and dedicated partnership with a unique focus on enhancing your quality, productivity and profitability performance. For any species, Wisium experts deliver tailor-made solutions combining high end products and added value services. Our Wisium world class team wants to share the Wisium spirit: all have the same aim of creating and achieving jointly with each client and going forward together.*

That's the Wisium spirit! To give you the power to be one step ahead.

www.wisium.com

About ADM

At ADM, we unlock the power of nature to provide access to nutrition worldwide. With industry-advancing innovations, a complete portfolio of ingredients and solutions to meet any taste, and a commitment to sustainability, we give customers an edge in solving the nutritional challenges of today and tomorrow. We're a global leader in human and animal nutrition and the world's premier agricultural origination and processing company. Our breadth, depth, insights, facilities and logistical expertise give us unparalleled capabilities to meet needs for food, beverages, health and wellness, and more. From the seed of the idea to the outcome of the solution, we enrich the quality of life the world over. Learn more at www.ADM.com.