

Press release

Rennes, SPACE – September 10th, 2019

WISIUM: the new expert partner in animal nutrition in France

During the SPACE 2019, the WISIUM brand, formed by bringing the INZO° and PRISMA teams together, has revealed its logo and new colors in France. This merger between 2 main players of the French premix market under the WISIUM international brand aims to propose a more adapted global offer responding to all its clients' needs. This new unit is a key player of the premix/services business activity in France.

The reference firm-services in France for all the feed manufacturers

With the merger of the INZO° and PRISMA expertizes, WISIUM is an essential partner for the feed manufacturers. Ruminant, pig, broilers, layers, rabbit, horse, fish, pet food, the WISIUM offer is adapted to all the needs and challenges of all the animal productions. With more than 50 service offers and varied product ranges, the offer can be customized according to the specific context of the present and future customers. WISIUM manufactures high quality products: premix, nutritional specialties, special feed or minerals in its French factories.

Strengthening competitiveness of the French animal sector while responding to the demand for quality, health, animal welfare, environment, safety and traceability is the daily challenge of the WISIUM teams. The brand center of expertise (composed of more than 55 species specialists, nutritionists, formulators, experts in sales and marketing) support the customers and allow them to develop the tools and services essential to reach their goals. 8 expert fields are covered: Formulation, nutrition expertise and R&D, quality control, NIR analyses and technology, digital applications, marketing support, sales promotion, trainings.

WISIUM, the international brand for the premix and service business activity

WISIUM is the brand for ADM Animal Nutrition premix and service business activity, one of the Archer Daniels Midland Company division (NYSE: ADM). WISIUM is now present in more than 60 countries, conferring to the brand a true international footprint. Each year, more than 40 million tons are manufactured under the WISIUM technics to supply more than 1,200 industrial customers.

With its powerful experimental organization and dedicated teams composed of more than 140 specialists, WISIUM has made innovation its strategic priority. 95 research programs are developed each year and enriched thanks to partnerships with clients, suppliers and universities.

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About Wisium:

Wisium is the international premix business of Archer Daniels Midland Company (NYSE: ADM). It offers a strong and dedicated partnership with a unique focus on enhancing performances on quality, productivity and profitability to feed millers, integrators and home-mixers. Wisium experts deliver tailor-made solutions combining high-end products and add values services to all species.

www.wisium.com

Following the acquisition of Neovia by ADM earlier this year, Wisium is now part of ADM Animal Nutrition's premix portfolio, in addition to complete feed, ingredients, pet care solutions, aquaculture, additives and amino acids.

About ADM Animal Nutrition:

ADM is a global leader in animal nutrition, providing amino acids, additives, ingredients, tailor-made premix formulations and complete feed for the production animal, aquaculture and companion animal markets. With more than 110 production facilities around the world, and unmatched research and development capabilities, ADM Animal Nutrition provides innovative individualized solutions to support its customers growth and optimize value creation and differentiation, while reinforcing food safety and animal health and wellness.